

**Stand Against Stigma Committee**  
**Hill Country CARE Center - 1400 Gold St.**  
**AGENDA**  
**October 9, 2018**

**Mission statement:** The Stand Against Stigma Committee works to promote mental wellness, increase community awareness of mental health, and end the stigma surrounding mental illness and substance abuse.

**Committee Members –**  
**Shasta HHS Staff –**

Agenda Item	Discussion	Notes & Actions	Individuals Commenting
1. Welcome & Introductions	Your name, role in the community and what you are doing to fight stigma.		
2. Special Guest and/ or Presentation	<b>Brave Faces Talk &amp; Gallery Premiere</b> – Cherish Padro		
3. August/ September in Review	<p><b>Speaking Engagements</b></p> <ul style="list-style-type: none"> <li>• September – HHS Tobacco &amp; Obesity Prevention Unit (9/11), Shasta College Sociology of Minorities (9/27), District Attorney’s Office Victim Advocates (9/28)</li> <li>• October – HHS Clerical All Staff (10/4), Shasta CAPCC AmeriCorps Orientation (10/5)</li> </ul> <p><b>Events</b></p> <ul style="list-style-type: none"> <li>• Recovery Happens – 9/29</li> </ul> <p><b>Community Outreach</b></p> <ul style="list-style-type: none"> <li>• CalTrans Employee Resource Fair 9/12, Redding LGBTQ+ Pride 9/22</li> </ul>		
4. Upcoming Events, Presentations and Outreach	<p><b>Speaking Engagements</b></p> <ul style="list-style-type: none"> <li>• November – Healthy Shasta (11/21), MAT for Addiction in Correctional Settings (11/29)</li> </ul> <p><b>Events (* = Tentative)</b></p> <ul style="list-style-type: none"> <li>• November <ul style="list-style-type: none"> <li>○ <b><i>Becoming Brave Training</i></b> – Saturday, Nov. 3<sup>rd</sup>, 10 a.m.-4 p.m., at the Boggs Building 2420 Breslauer, Redding</li> </ul> </li> </ul>		

	<ul style="list-style-type: none"> <li>○ <b>Hope Is Alive! Open Mic</b> – Friday, Nov. 9<sup>th</sup>, performer check in at 5:30 p.m., open mic 6-9 p.m. at Old City Hall 1313 Market St., Redding</li> <li>● May – <b>*Minds Matter (*Tentative)</b> – Friday, May 10<sup>th</sup>, 5-9 p.m. at the Sundial Bridge; Resource Fair 5-9 p.m., Headline Musical Acts 5-6 p.m., Hope Is Alive! Open Mic 6-9 p.m.</li> </ul> <p><b>Community Outreach</b></p> <ul style="list-style-type: none"> <li>● October – Out of the Darkness Walk (10/14)</li> </ul>		
5. Gallery	<p><b>New portraits</b></p> <ul style="list-style-type: none"> <li>● Cherish Padro</li> <li>● Coming soon – David Wharton &amp; Chris Paradis</li> </ul> <p><b>Currently on display at</b></p> <ul style="list-style-type: none"> <li>● Shingletown Medical Center, Mountain Valley Medical Center, HHSA Office of the Director, Wintu Museum, WHS, Opportunity Center, One Safe Place and Anderson Teen Center, Circle of Friends</li> <li>● 3 sets of portraits will be available after the October 22<sup>nd</sup></li> </ul>		
6. Social Media/Website	<p><b>Facebook</b></p> <ul style="list-style-type: none"> <li>● Recovery Happens highlights</li> <li>● Minds Matter trailer (coming soon)</li> <li>● Facebook events for Hope Is Alive! and Becoming Brave</li> </ul> <p><b>Instagram</b></p> <ul style="list-style-type: none"> <li>●</li> </ul> <p><b>Website</b></p> <ul style="list-style-type: none"> <li>● Revamp expected to start in November</li> </ul>		
7. Minds Matter TV/Podcast	<p><b>First show scheduled to be produced on Oct. 15<sup>th</sup> and expected to air in November</b> – Stay tuned!</p>		
8. Resource Sharing	<p><b>Community Partner Updates</b> – Open to all</p> <p><b>Carr Fire Recovery Mental Health Related Resources</b></p> <ul style="list-style-type: none"> <li>● <a href="http://www.shastareddingrecovers.org">www.shastareddingrecovers.org</a></li> <li>● California HOPE Shasta Update (NVCSS)</li> </ul>		

9. Community Planning, Education and Collaboration	<b>Discussion (*time permitting)</b> - How do we destigmatize getting treatment for those affected by the fires? Particularly, those who want to “tough it out” and resist the idea of getting care.		
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